

ONLINE ADVERTISING RATES

www.americanindianreport.com

AD UNIT	SIZE	RATE FOR 30 DAYS
Big Box	336px (w), 600px (h)	\$700
Small Box	336px (w), 280px (h)	\$400
Leaderboard	720 - 900px (w), 90px (h)	\$400

www.falmouth-air.blogspot.com

AD UNIT	SIZE	RATE FOR 30 DAYS
Small Block*	210px (w), 273px (h)	\$400
Text	30 words of promotional copy and linking URL	\$200

- We accept only GIF, JPEG, Flash/rich media and third-party served ads. Flash/rich media files are not accepted for the Blog.
- Image files have a 50K size limit. Animated files may be up to 100K in size.
- Ads cannot expand from their allotted space.

* Blog blocks are limited to a width of 210px. Otherwise, ad size is negotiable.

The screenshot shows the American Indian Report website. At the top, there is a navigation bar with 'HOME', 'ABOUT US', 'CONTACT', 'TERMS OF USE', and 'SEARCH'. Below the navigation bar is a red banner for 'ADVERTISING OPPORTUNITIES'. The main content area features a 'LEADERBOARD' ad unit with the text '720-900 x 90 pixels'. To the right, there is a sidebar with a 'BIG BOX' ad unit (336(w) x 600 (h) pixels) and a 'SMALL BOX' ad unit (336(w) x 280 (h) pixels). The website content includes a 'CULTURE' section with a headline 'Xer augue dolobor sum quisie tie magnit acipis' and a list of 'OTHER NEWS' categories such as 'BUSINESS AND FINANCE', 'CULTURE AND EDUCATION', 'GAMING', 'GOVERNANCE', 'HEALTH AND WELLNESS', 'LAW', and 'NATURAL RESOURCES'.

The screenshot shows the Falmouth AIR/Blog website. At the top, there is a navigation bar with 'HOME', 'ABOUT US', 'CONTACT', 'TERMS OF USE', and 'SEARCH'. Below the navigation bar is a red banner for 'ADVERTISING OPPORTUNITIES'. The main content area features a 'SMALL BLOCK (BLOG)' ad unit with the text '210 (w) x 273 (h) pixels'. The website content includes a 'CULTURE' section with a headline 'Xer augue dolobor sum quisie tie magnit acipis' and a list of 'OTHER NEWS' categories such as 'BUSINESS AND FINANCE', 'CULTURE AND EDUCATION', 'GAMING', 'GOVERNANCE', 'HEALTH AND WELLNESS', 'LAW', and 'NATURAL RESOURCES'.

For more information about advertising and/or sponsorships on American Indian Report online, AIR/Falmouth Blog or at any of Falmouth's Indian Country events, call Jennifer Newton at (800) 992-4489, ext. 104.